

BRUCE LYNTON MEDIA RELEASE

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For Immediate Release



Bruce Lynton welcomes their new Guide Dog puppies!

In 2008, from funds raised by the 2007 Bruce Lynton Charity Ball, the Bruce Lynton Group became the proud sponsor of three new puppies - 'Brucie' (named after Bruce Lynton), 'Sapphire' and 'Astro'.

BRUCE LYNTON AND GUIDE DOGS QUEENSLAND

The Bruce Lynton Group has been a major sponsor of Guide Dogs Queensland (GDQ) for eight successful years. Since 2000, Bruce Lynton has donated almost \$1 million through funds raised at its annual Charity Ball and through support of GDQ's fundraising programs. Money raised from the Charity Ball goes directly to GDQ's Puppy Development and Guide Dog Training programs, in the form of Puppy Sponsorship.

ABOUT GUIDE DOGS QUEENSLAND

Guide Dogs Queensland's mission is to equip, empower and educate blind and vision impaired Queenslanders with services and resources that enable them to maintain independence, mobility and freedom. While Guide Dog training and placement is only one part of the many services GDQ offers, it costs GDQ \$25,000 to breed and train each Guide Dog.



GDQ receives less than seven per cent in government funding to provide some specific rehabilitation services in Brisbane and on the South Coast but **none whatsoever for its breeding and training of Guide Dogs!** Thus the continued support of the Bruce Lynton Group is invaluable. Alongside Guide Dogs, the association provides a complete range of innovative programs including orientation and mobility training, instruction in the White Cane and electronic mobility aids, counselling, support groups and special programs for children. Despite the cost, all services are provided **free of charge.**

ABOUT THE CHARITY BALL

The Bruce Lynton Charity Ball also raises funds for The Queensland Surf Life Saving Foundation, and The Cancer Council Queensland. This year's event will bring the overall funds raised for the 3 nominated charities to 1 million dollars over 8 years.

After a ticket sell out late last year for the June event, it seems that the Bruce Lynton Charity Ball is set to be the Gold Coast event of the year. While tickets for this year are now unattainable, Bruce Lynton is still seeking Grand (over \$5,000) and Silent (under \$5,000) auction donations for the 2008 Charity Ball. To donate to the 2008 Charity Ball, or reserve a table at the 2009 event, please contact the Bruce Lynton Charity Ball Committee on (07) 5557 7999 or email charityball@brucelynton.com.

FOR FURTHER INFORMATION PLEASE CONTACT

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